A dentist entered the homes of millions of television viewers when he performed life-changing mini-implant dental surgery on popular TV programme, *Ten Years Younger*, in which he helped to transform the image of 58-year-old, David Yule. Robert Dunn, principal of two practices in south Cheshire, took two hours 30 minutes to insert mini-implants into Mr Yule’s mouth, in an operation which was edited down to a mere three minutes for the programme.

**Transforming smiles**

When Cheshire dentist Dr Robert Dunn, was asked to perform mini-implant surgery on Channel 4 programme, *Ten Years Younger*, he thought it would be a good opportunity to demonstrate the transformative power of dentistry to a wider audience.

Mr Dunn was approached to carry out oral surgery to improve the image of candidate, David Yule, on the programme, in which presenter, Myleene Klass, and her team attempted to turn the clock round for Mr Yule, so he could hopefully inject some romance back into his life. The aim was to change his overall looks from saggy to sassy and his facial appearance from grizzly into finely chiselled.

Mr Dunn got involved in the programme through his connection with leading dental implant manufacturer, Imtec – a 3M company – for whom he has presented seminars on mini-implants for several years.

He says: ‘The programme’s dental consultant/presenter, Dr Uchella Okoye, approached me through the company because she wanted David to have mini-implants inserted. She visited my surgery in September when I demonstrated a case to her. The actual recording was done in November.’

**The challenge ahead**

In the programme, which was aired on February 12, Mr Yule undergoes a complete image makeover, which includes extensive dental treatment, as well as facials, a wardrobe overhaul and general tips on skincare and grooming. As a result of not visiting the dentist for many years, as well as smoking for more than 43 years, no skincare routine and cycling in all weathers, Mr Yule’s overall appearance and oral health certainly left a lot to be desired. Also, his face was gaunt and dry, with worn and wrinkled skin, although he still had the body and energy of a much younger man.

To top it all, most of Mr Yule’s teeth were missing. He only had three teeth left intact, leaving him with a sunken face which had aged him over and above beyond his years. He was prescribed the following dental pro-

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A memorable experience
Mr Dunn says he enjoyed being on, Ten Years Younger, with the only downside being the ‘heat from the lights’. He says: ‘We had a good laugh, even though some of it felt a bit staged. I hope that in the next programme I will be able to talk a bit more about the great benefits to certain patients, of having mini-implants. The mini-implants have certainly helped David improve his quality of life.’

‘People, who have dentures but no gums, have a very poor life-style, which can really be transformed through the application of mini-implants.’

Mr Dunn, who runs the, Cheshire Centre of Dental Excellence, in Bedford Street, Crewe, carried out his first implant surgery in 1972, which he says the patient still has in place. Originally trained in Manchester, he has practiced dentistry in Cheshire since 1970 and opened his second practice in Nantwich 18 months ago.

For more information about Mr Dunn’s mini-implant procedures, call the surgery on 01270 594426 or visit www.robdunndentalcare.co.uk.